



WHII

2020

The 2nd Congress on

Women's Health Innovations & Inventions

ADDRESSING UNMET NEEDS



November 4-5

2020

Hilton Hotel, Tel Aviv, Israel



Invitation for Industry Sponsorship & Exhibition

Find us at



whii@comtecmed.com
whii.comtecmed.com



Dear Friends and Colleagues,



We are pleased to invite you to join us at the **2nd World Congress on Women's Health: Innovations and Inventions (WHII 2020): Addressing Unmet Needs** on November 4-5, 2020, in Tel Aviv, Israel.

Following a hugely successful WHII 2019, with over 570 participants from more than 30 nations, 150 speakers, 60 startup presentations, and 30 abstract presenters, we intend to continue and expand our reach into the Women's Health domain, focusing on bridging that gap between the clinical unmet needs and the technological solutions.

Our sphere of influence has already been felt internationally and this will only develop as more and more key opinion leaders align themselves with WHII 2020.

This truly unique Congress brings together physicians, other healthcare providers, technology experts, small and large companies and investors in order to explore and discuss the latest innovations and inventions that are shaping Women's Health.



Women's Health still has many unmet clinical needs; some of them being "unacceptable" or "unmentionable", however, new technologies are being developed rapidly and are shaping the very nature of Women's Health. As we envision the future, we should address ways to predict, prevent, diagnose, treat and follow up using these next generation technologies. This goal will not be achievable unless healthcare professionals and industry experts come together in order to share knowledge, research and the latest innovations.



WHII features keynote lectures, debates and many panel discussions from renowned experts that combine both medical discussions with industry presentations, with industry representatives coming from the smallest startups to the largest corporations. All our participants are encouraged to take an active role in the Congress by engaging faculty members in an open and unique environment, increasing the learning and creative opportunities. Participants can also be further involved in the Congress by submitting company presentations, papers for oral and poster presentations and an opportunity to participate in a unique start-up pavilion.

We hope we have inspired you to find out what you yourself can do in order to improve Women's Health around the world and we look forward to welcoming you in Tel Aviv to continue this exciting and pioneering experience!

With best wishes from Israel and hoping to see you soon,



Moshe Hod



Benny Zeevi

Congress Presidents



Reenita Das



Hema Divakar



Anne Kihara



Liona Poon



Varda Shalev

Congress Co-Chairs



General Information

VENUE

Hilton Hotel Tel Aviv
205 Hayarkon St. Independence Park, Tel Aviv, 6340506, Israel
Tel: +972-3-520-2222 Fax: +972-3-527-27111

LANGUAGE

The official language of the Congress is English.

INDUSTRY LIAISON AND EXHIBITION MANAGER



Daniela Bloch
53, Rothschild Boulevard, PO Box 68
Tel Aviv, 6100001, Israel
Tel: +972 3 5666166
E-mail: danielab@comtecint.com



Why Should You Consider Supporting?

- Demonstrate your company's leadership in the field of innovations & inventions in Women's Health
- Reach key thought leaders, academic and industry researchers, and clinicians
- Raise your company's visibility
- Exhibit and distribute your marketing and promotional materials
- Convene a corporate meeting



Preliminary List of Topics

- Maternal Fetal Medicine (MFM) – Mother and Offspring Health
 - Life cycle approach to Women's Health
 - Developmental origins of health and disease – intrauterine programming and imprinting
 - Prediction and prevention of pregnancy complications
 - The first 1000 days
- Reproductive Medicine
- Gynecological Oncology
- Urogynecology
- Menopause
- Genetic and Epigenetics
- Non Communicable Diseases (NCDs) – Are they predictable? Are they preventable?
- Obesity
- “The Unacceptable and Unmentionable” in Women's Health
- Health Economics
- Novel Cannabinoid-based Solutions and Women's Health
- Improving Women's Health with Artificial Intelligence and Big Data
- The OMICS and Women's Health
- Environment, Lifestyle and Nutrition and Women's Health
 - Nutritional manipulation of health and disease
- Femtech – Digital Health Parade in Women's Health
- Investment in Women's Health and Femtech – Opportunities and Challenges
- Unmet needs Related to Sexual Health Life Cycle
- Women's Health is Nation's Wealth
- Technology Transfer Offices: From Academic Research to Industry – Addressing the Unmet Needs in Women's Health

Levels of Support, Acknowledgements and Benefits

Level determined by the accumulation of items of value

Diamond

\$50,000

- Final list of participants (after the Congress), including name and country of participants who agree to share information
- 10 Full Congress registrations
- Full page color advertisement in the industry section of the program book (inside page)
- Supporter's logo (company logo only, no product logos) in the industry section of the program book and on Congress website
- Acknowledgment on supporters' signage on-site and in the mobile application of the Congress

Platinum

\$40,000

- 5 Full Congress registrations
- Full page color advertisement in the industry section of the program book (inside page)
- Supporter's logo (company logo only, no product logos) in the industry section of the program book and on Congress website
- Acknowledgment on supporters' signage on-site and in the mobile application of the Congress

The support category status will be allocated upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space. All rates exclude VAT where applicable.



Levels of Support, Acknowledgements and Benefits

Level determined by the accumulation of items of value

Gold

\$18,000

- 3 Full Congress registrations
- Supporter's logo (company logo only, no product logos) in the industry section of the program book and on Congress website
- Acknowledgment on supporters' signage on-site and in the mobile application of the Congress

Silver

\$12,000

- 2 Full Congress registrations
- Supporter's logo (company logo only, no product logos) in the industry section of the program book and on Congress website
- Acknowledgment on supporters' signage on-site and in the mobile application of the Congress

Bronze

\$6,000

- 1 Full Congress registration
- Supporter's logo (company logo only, no product logos) in the industry section of the program book and on Congress website
- Acknowledgment on supporters' signage on-site and in the mobile application of the Congress

The support category status will be allocated upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space. All rates exclude VAT where applicable.

Opportunities for Sessions Part of the Scientific Program

Grants

Grants of any amount are appreciated and important to the success of the event

Grant in Support of Existing Scientific Session

\$18,000

Support of an existing scientific session by a grant from the industry (accepted or invited by the Committee).

The expenses (travel, accommodation and registration) of the chairs and speakers of the session are in addition and the responsibility of the supporter. This also applies in the case where the session speakers have already been invited by the Congress.

Grant in Support of Lecture within an Existing Scientific Session

\$12,000

Grant in support of lecture within an existing scientific session supported by a grant from the industry (accepted or invited by the Committee).

The expenses (travel, accommodation and registration) of the chairs and speakers of the session are in addition and the responsibility of the supporter. This also applies in the case where the session speakers have already been invited by the Congress.

Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website. All rates exclude VAT where applicable.



Opportunities for Sessions Organized by the Industry

Industry Symposium // 90 minutes

\$40,000

A company may organize an Industry Symposium (90 minutes). The topic, speakers, and moderators will be subject to approval by the Co-Chairs of the Congress.

- Symposium hall and basic audiovisual equipment

The expenses (travel, accommodation and registration) of the chairs and speakers of the symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.

Industry Symposium // 60 minutes

\$30,000

A company may organize an Industry Symposium (60 minutes). The topic, speakers, and moderators will be subject to approval by the Co-Chairs of the Congress.

- Symposium hall and basic audiovisual equipment

The expenses (travel, accommodation and registration) of the chairs and speakers of the symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.

Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website. All rates exclude VAT where applicable.

Opportunities for Sessions Organized by the Industry

Company Targeted Satellite Workshop Session

\$40,000

A company may organize a workshop (90 minutes, up to 100 participants). The topic, speakers, and moderators will be subject to approval by the Co-Chairs of the Congress.

The expenses (travel, accommodation and registration) of the chairs and speakers of the session are in addition and the responsibility of the supporter. This also applies in the case where the session speakers have already been invited by the Congress.

“Lecture at the Bar”

\$8,000

Opportunity to support a unique experience in an informal setting outside of the venue by promoting a lecture in a local bar and attracting a wider audience.

- Opportunity to provide company logo for signs at the entrance of the bar
- Opportunity to provide branded items with company logo to be used during the event

Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website. All rates exclude VAT where applicable.



General Support Opportunities

Poster Area

\$10,000

The scientific posters will be presented in a designated poster area and will be an opportunity for the researchers to share new and exciting outcomes from their studies.

- Company logo at the entrance of the poster area

Mobile Application

\$25,000

Exclusive sponsorship provides high-exposure placement in the application in order to drive traffic to the company's onsite presence or website.

- Measure your return on investment down to the click
- Every time an attendee requires event information, they will be accessing the application.
- Prior to arriving at the home page, they will be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the application for other reasons will be attracted
- Supporter acknowledgement on the splash/pop-up screen of the app: "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" are included in the sponsorship package

Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website. All rates exclude VAT where applicable.

General Support Opportunities

Participants' Lanyards

provided in-kind
\$8,000

Opportunity to support branded lanyards for all participants of the Congress.

Coffee Break

\$5,000
per coffee break

Opportunity to support a coffee break for all participants of the Congress.

- Sponsor will be given the opportunity to provide branded items

Networking Reception

\$25,000

Opportunity to support the networking reception for all participants of the Congress.

- Opportunity to provide company logo for signs at the entrance of the networking reception
- Opportunity to provide branded items with company logo to be used during the networking reception

Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website. All rates exclude VAT where applicable.



General Support Opportunities

Gala Dinner

\$35,000

Opportunity to support the Gala Dinner of the Congress.

- Opportunity to provide company logo for signs at the entrance of the gala dinner
- Opportunity to provide branded items with company logo to be used during the gala dinner

Mobile Charging Station

\$8,000

The charging station will be made available to all participants to charge electronic devices during the Congress, placed in a highly visible area.

- Opportunity to brand the charging station with your company name and logo

Wi-Fi

\$5,000

Company name as the Wi-Fi access username/password.

Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website. All rates exclude VAT where applicable.

Advertising Support Opportunities

Meeting Rooms

Prices
upon request

Opportunity to hire a room at the Congress venue incl. basic AV and light refreshments.

** Acknowledgement on signage outside the meeting room*

Advertisement in Final Program

\$2,500
or \$3,000
or \$3,500

Full inside page color advertisement in designated section of the final program book (inside page or inside back page or back page). The final program will be distributed to all registered participants in the Congress bags and will contain the timetable, information about the scientific program and other useful information.

Advertisement in Mobile Application

\$2,500

Designed PDF to be presented in a separate tab under "Sponsored Advertisements" in the main menu of the mobile application to advertise your booth, industry supported session or any other activity planned during the Congress.



Advertising Support Opportunities

App Push Notification

\$1,500

Push notification sent to all the participants (those who agreed to receive the information) onsite through the mobile app (if applicable, to be coordinated with the Congress organizer)

Tailor-Made Support Packages

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility and to best promote products and services. Please contact the Industry Liaison and Exhibition Manager, Daniela Bloch, for further information: danielab@comtecint.com



All rates exclude VAT where applicable

Exhibition

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. Lunches and coffee breaks will be held in the exhibition area.

- Exhibition space will be available at \$ 500 per sq. m.
- Minimum space size is 2x3 sq. m.
- Visit the website at <http://whii.comtecmed.com/> to view the exhibition floorplan.
- Exhibition space rental is priced according to size (per sq. m) and includes:
 - Space + basic electricity (one socket)
 - Company profile in final program book
 - Two exhibitors registrations up to 18 sq. m, each additional 6 sq. m one registration
 - Additional exhibitor registrations available for \$ 250 per badge
 - General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the Supporters' manual on the website: whii.comtecmed.com
Furniture, partition walls, carpets, telephone and data lines, stand cleaning, Supporters' insurance, logistics, etc.





LIABILITY AND INSURANCE

The Congress organizer cannot accept liability for personal accidents, loss of or damage of private property of participants, either during or indirectly arising from the WHII Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in USD and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the organizer reserves the right to cancel the company's participation and benefits
4. Time slot allocation will be based on level of support and approval from the organizers
5. The Congress organizer reserves the right to accept or decline offers of support and application for exhibition space
6. The Congress organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
7. Please note that the Congress organizer must approve all exhibition stand designs

CANCELLATION/MODIFICATION POLICY

Cancellation/modification of support must be made in writing to Comtecmed.

Comtecmed will retain:

- 10% of the agreed amount if cancellation is made 6 or more months prior to the Congress
- 50% of the agreed amount if cancellation is made 4 months prior to the Congress
- 100% of the agreed amount if cancellation is made 3 or less months before the Congress

TERMS OF PAYMENT

100% upon signature of sponsorship agreement and receipt of invoice

All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the organizer saves the right to cancel the company's participation and benefits.



Notes

A series of horizontal dotted lines provided for taking notes, spanning most of the width of the page.

